

## World Psoriasis Day

World Psoriasis Day 2025 was observed on 29th October 2025 in the premises of Basaveshwara Medical College and Hospital for public awareness, focusing on the theme of understanding and managing Psoriasis.

The programme was highlighted by the presence of a distinguished Chief Guest, Dr. Shruthi Hegde (MBBS, MD, DVL), who is also the winner of the prestigious title, Miss Universal Petite 2024.

The day commenced with a major Psoriasis Awareness Cyclothon organized by Basaveshwara Medical College in association with the chitradurga dermatologists association which was inaugurated by Dr Shruthi Hegde.

The cyclothon was flagged off from Onake Obavva Circle by District Surgeon Dr S P Ravindra and guest with active participation from faculty, students, and the general public, all cycling to spread visibility and break the myths surrounding Psoriasis. The route covered various main streets of the city before culminating successfully at Basaveshwara Hospital.

Following the cyclothon, a formal programme was held in the hospital premises. The event was graced by the Chief Guest, the Medical Superintendent, The head of department of DVL, Faculties and other college dignitaries and senior dermatologists of Chitradurga.

Dr M Yogendra, HOD of Dermatology welcomed the dignitaries and others. The Chief Guest, Dr. Shruthi Hegde, delivered a powerful awareness speech. Drawing on her medical background in Dermatology and her public platform, she spoke passionately about the importance of early diagnosis, adherence to treatment, and overcoming the psychological impact and stigma associated with Psoriasis.

Dr Madhusudhan S N in his introductory speech spoke about the importance of world psoriasis day and the various myths associated with it and raised awareness .

Dr Rajesh M S, The Medical Superintendent of the Hospital provided an overview of the specialized facilities and new treatment modalities available for psoriasis patients at Basaveshwara Hospital.

Other dignitaries emphasized the role of the community in supporting patients and the need for continued research in dermatological conditions.